One Link to a World of Vacation Rental Distribution



LeisureLink drives bookings for vacation rental and resort property managers by providing integrated, easy-to-use access to all leading online distribution channels.

LeisureLink is a single "LINK" that integrates your property management system (PMS) with all leading online travel agencies (OTA), travel agents, tour operators and vacation rental channels. It is a combined access to over **80 million** visitors per month. LeisureLink intelligently tracks competitive pricing, dynamically adjusts unit prices as market factors change, maintains price parity across online channels, and intelligently allocates pooled inventory.



Grow Bookings



Grow RevPAR



Simplify Distribution





Over \$500 million in bookings delivered to property managers



GDS

CHANNEL MANAGER

WHOLESALERS

LeisureLink

PMS

The most comprehensive vacation rental distribution network

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HOTEL'S OWN WEBSITE



DISTRIBUTION MANAGEMENT TOOLS

Distribution made easy

complexity

FEATURES

OTA'S

 Broadest Distribution: Unlimited connectivity to 40+ online travel agencies, global distribution systems, wholesalers and vacation rental channels Synchronized Rates & Availability PMS Connectivity Consolidated Reporting LeisureLink Mobile App 	 Consolidated Accounting LeisureLink FastPay Single Contract Merchant of Record (MOR) Content Syndication Promotion Syndication Integrated Booking Engine
BENEFITS	
 Rate parity on all distribution channels Consolidated platform to manage all channels Maximize exposure and booking potential Increased direct bookings due to OTA billboard effect Access your data from anywhere Reach 200,000 US Travel Agents 	 Maximized exposure with minimum effort Reduced internal accounting work Eliminate tedious extranet maintenance Improve collections and reduce complexit Get paid faster
"It takes time to build up a reputation as a hotel. With LeisureLink, we were able to get both our name	"Before we switched to LeisureLink we struggled with how best to market our open inventoryOur

With and our inventory out there quickly. LeisureLink delivered the kind of instant exposure we needed to make sure we were competitive. It's been a great tool for us, and in a very short time it has helped us grow our business."

Kenneth Seidler Manager Oceano Hotel & Spa

uggled ry...Our first year after switching to Leisurelink we noticed over a 90% increase in rental revenue from the year prior! Each year after, our revenue through this program has increased."

Brad Huskey

Reservations Manager Morritt's Tortuga Club and Resort Cutting edge revenue management tools to drive higher ADR





REVENUE MANAGEMENT TOOLS Tools to maximize RevPAR



EXPERT SERVICES

The distribution experts on your team

- Analytics Dashboard
- Competitor Rate Analysis
- Automated Pricing Strategies
- OTA Ranking Insight

- Dedicated Account Manager
- Expert Merchandising
- 🌣 Revenue Management
- Distribution Optimization
- Reservation Services

- Maximize RevPar in peak and shoulder seasons
- Visibility: see how your property is performing 24/7 on your mobile phone
- Minimize manual pricing and exhaustive manual anaysis

- Increased bookings, ADR, and overall revenue
- Optimized OTA ranking
- Increased staffing flexibility

"Our online revenues have increased to the point I believe would have been impossible without the implementation of LeisureLink's Revenue Management Tools. It has the ability to fluctuate your rates to market conditions in a way that no human could ever do. LeisureLink doesn't get tired, need a day off, or a lunch break. It shops and never drops!"

Lindsey Worley General Manager Ocean Drive Beach and Golf Resort "The team at LeisureLink spent a considerable amount of personal time with us, augmenting our property portfolio into the most effective structure, assisting us with building our individual properties to enhance our position in the distribution network, and ensuring we had the tools we needed to increase our revenue. We are very impressed with the team at LeisureLink, for taking a good product, and making it accelerate to greatness for us!"

Toby Babich President Breckenridge ResortManagers

WHY LEISURELINK?

"Before discovering LeisureLink, we struggled to continuously update all of our properties on our distribution channels. We were losing out on valuable bookings and revenue. We knew we had the potential to book more room nights, but we just didn't have the ability to keep up with all of the distribution channels. LeisureLink was introduced to us and completely changed the way we do business. The tools LeisureLink provides are extremely helpful and surprisingly easy-to-use. We have received so many valuable insights using their competitive rate analysis and yield management tools. We were able to get our properties on many more distribution channels without much added effort. More distribution channels has meant a significant increase in RevPAR. In addition, the Account Management team at LeisureLink is exceptional. They are extremely responsive to requests made by our team and provide industry expertise that is hard to come by."

Jeremy Grogg Founder KEES Vacations





About LeisureLink

Salt Lake City based-LeisureLink is the leading provider of sales, marketing and distribution solutions to the North American vacation rental property management industry. Since 2007, LeisureLink has delivered over \$500 million in bookings to clients by pioneering, developing and delivering industry-leading distribution solutions. Suppliers can easily distribute their inventory to top online travel agencies like Expedia, Booking. com, VacationRoost, and Orbitz; all major global distribution system players; and the top travel tour operators.

Suppliers can manage their distribution from one platform – optimizing rates, availability, specials, and even content changes. Suppliers are provided with specialty distribution consulting and expertise from Dedicated Account Managers who understand travel distribution, and can maximize exposure. Finally, LeisureLink consolidates all accounting, payables and receivables with a single, reliable source of payment, providing order and clarity to the often complex accounting issues in the world of travel distribution. For more information, visit LeisureLink.com.

